

WHEREAS; Alzheimer’s disease is a progressive and debilitating condition that causes the deterioration of brain cells, which results in the symptoms of dementia, including memory loss, confusion, and loss of other cognitive abilities that seriously impact daily life; and

WHEREAS; according to the Alzheimer’s Association, more than six million Americans and 120,000 Wisconsinites aged 65 and older are living with Alzheimer’s disease, and the number of people diagnosed with the disease in Wisconsin is estimated to increase by 8.3 percent by 2025; and

WHEREAS; Alzheimer’s disease remains a leading cause of death in the United States and in Wisconsin, and while there is currently no cure, certain treatments are available that may decelerate the disease’s progression and help affected individuals and their caregivers improve overall quality of life; and

WHEREAS; there are currently over 190,000 unpaid and familial caregivers in Wisconsin providing a total of 213 million hours of care to those living with dementia at an approximated value of more than \$3.9 billion, a significant contribution to upholding health and wellness; and

WHEREAS; caring for individuals with Alzheimer’s disease and other dementias will cost the United States approximately \$345 billion in 2023, and this total is estimated to increase to nearly \$1 trillion by mid-century; and

WHEREAS; the Wisconsin Department of Health Services (DHS) was one of 23 public health programs across the country to be awarded the Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer’s Disease grant from the Centers for Disease Control and Prevention to continue their nationally-renowned work on early detection, diagnosis, risk reduction, and preventing avoidable hospitalizations; and

WHEREAS; First Lady Kathy Evers has made raising awareness of Alzheimer’s disease and dementia a priority for her work and, in 2019, worked with the Aging and Disability Resource Center (ADRC) of Dane County to help the Wisconsin Executive Residence achieve official designation as a dementia-friendly space for all who visit, increasing visibility on the creation of dementia-friendly spaces; and

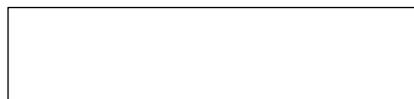
WHEREAS; this month, the state of Wisconsin joins all who are currently living with Alzheimer’s disease, their loved ones, their caregivers, and dedicated individuals and organizations across the state in encouraging continued research and funding efforts and in embracing hope for the development of new and innovative approaches to address Alzheimer’s disease;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim June 2023, as

## **ALZHEIMER’S AND BRAIN AWARENESS MONTH**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 31<sup>st</sup> day of May 2023.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State